

MEDIA RELEASE FROM KIDS VOTING—GUILFORD COUNTY

FOR IMMEDIATE RELEASE

[Greensboro, NC] May 26, 2010 – Change of Leadership at Kids Voting—Guilford County



The Board of Directors for Kids Voting—Guilford County has named Diane Lowe the new Executive Director of the organization, effective immediately. Lowe has worked with the Kids Voting program since 1997, beginning as a volunteer Kids Voting Precinct Captain. She joined the staff on a part-time basis in 2002 as the Volunteer Coordinator and then in 2008 was



promoted to the Community Development Director with increased responsibility for beginning and overseeing Kids Voting’s Student Advisory Board for high school students. A Business Administration graduate of State University of New York College at Fredonia with significant experience in marketing and sales, Lowe was also the Membership Director of the Greensboro City Club from 1995-1997. Additionally she has many years of volunteer experience with the Guilford County Schools, including two terms served as President of Kemodle Middle School’s PTA.

She succeeds Pat Vreeland, who has retired from her position as Executive Director effective May 18 after serving Kids Voting—Guilford County for the past 13 years in that capacity. Under her directorship, Kids Voting—Guilford County was recognized by Kids Voting USA as the outstanding affiliate program, and locally it has become loved and respected by parents, students, and teachers, with as many as 26,600 students voting for president at the polls. “I am delighted that Diane is Kids Voting’s new Executive Director,” says Vreeland. “She has a comprehensive understanding of the program and its goals combined with a passion for our mission to prepare elementary and secondary students to be educated, engaged citizens in order to secure the future of democracy. Diane is the perfect person to tackle the challenges Kids Voting is facing from the significant changes occurring in the adult voting process, such as the increase in early voting as well as online voting for citizens overseas.”



To facilitate the transition in leadership and provide support to her successor, Vreeland will serve as the volunteer president of the board of directors until next February, when Maria Hicks-Few, the current president elect will take office. “I love Kids Voting and am very excited about the opportunity to continue to work with the program on a less time intensive basis, which will allow me to spend more time with my expanding family and pursue some other interests. The timing is excellent to bring in a new executive director who can become thoroughly familiar with every aspect of the program during the 2010 and 2011 election years in preparation for the next presidential election. I appreciate all of the support both the program and I have received from the community, and I look forward to continuing to work with Diane in our changed roles.”

Kids Voting—Guilford County, begun locally in 1996, is an associate of Kids Voting North Carolina, an affiliate of Kids Voting USA, which is a national, nonprofit, nonpartisan organization working to secure the future of democracy by preparing young people to be educated, engaged citizens. For more information about Kids Voting—Guilford County, go to www.kidsvotingguilford.org.